

Douglas E. Dormer

June 1, 2013

Doug Dormer, Doug is founder and CEO of White Pine Systems, LLC, a leading provider of Internet-based interoperable Patient Relationship Management solutions based in Ann Arbor, MI. White Pine's flagship product, *SPINN, the Secure Personal Information & Notification Network*, incorporates social media, online and mobile clinical tools and personal health records to connect patients, physicians, payers and hospitals around specific health interests such as diabetes, heart disease, substance abuse, mental illness and low birth weight pregnancy, resulting in higher usage rates, improved outcomes & lower cost. Doug serves on the HL7 Personal Health Record Work Group, the HIMSS Personal Health Information Task Force, and the ONC's S&I Framework Advanced Blue Button Initiative workgroup.

Working with Centerstone, White Pine has adapted the Recovery Oriented System of Care (ROSC) to take advantage of emerging mobile and online technologies. The early results show improved outcomes and improved operating efficiency for both behavioral and physical health.

The child of two blind parents, Doug has been involved in the independent living movement all his life - even before it was called an independent living movement. A graduate of the University of Michigan, Doug began his career as a certified public accountant with Coopers & Lybrand, CPAs where he co-authored a book on healthcare reform designed to help hospitals become more efficient. From 1991 to 2002 Doug served in management positions with Bottomline Technologies, Inc. a global provider of secure financial systems for the financial, healthcare and manufacturing industries. More recently, Doug has served in senior management positions in publicly traded and start-up firms dealing with IT security and emergency response. Doug formed White Pine Systems in 2006.